

AMCIS 2006

Connecting the Americas

August 4-6

Acapulco

Call for Papers to SIGADIT Sponsored Mini-Tracks

We are very pleased to invite you to submit papers to SIGADIT sponsored Mini-tracks for AMCIS 2006 meeting to be held in Acapulco, Mexico. SIGADIT sponsored mini-track descriptions and submission guidelines are provided on this page.

- [Adoption Research in the Wild: Connecting Practice to Theory](#)
- [Issues in Technology Adoption](#)
- [Looking Ahead: Connecting the Present to the Future of Adoption Research](#)
- [Who are You?: Connecting Research with the User](#)
- [Submission Guidelines](#)

Adoption Research in the Wild: Connecting Practice to Theory

Track Chair: Darren Meister, University of Western Ontario, dmeister@ivey.uwo.ca

The rigor vs. relevance debate is one that frequently arises in MIS research. In this mini-track, our goal is to bring the two together and look at how technology adoption and diffusion research can help frame and guide MIS practitioners in developing strategy and successful project implementation. Papers should have a strong theoretical base but must also explore how practice reflects the research findings. For example, an action research study that draws on technology adoption research might be reported, a case study may analyze a project manager's actions or a survey-based approach may seek to understand project dynamics. A wide range of topics and methodology would be acceptable but all papers should substantively and significantly address the role of adoption and diffusion research in practice.

Issues in Technology Adoption

Track Chair: Sue Brown, University of Arizona, suebrown@eller.arizona.edu

This track will focus on issues related to technology adoption research. Contributions within this track are expected to clarify, extend, and/or evaluate our current understandings of adoption. Research appropriate for this track would include integrating individual to group to organizational levels of analysis, incorporating constructs specific to communities of practice (e.g., physicians, lawyers), identifying important nuances across system types that should be considered in adoption (e.g., knowledge-based systems, communication systems), and clarifying the role of organizational practices in the adoption process (e.g., what is a mandated system? How does IT climate influence adoption?). Papers within this track are expected to be empirical and any research-in-progress papers are expected to present data at the AMCIS conference.

Looking Ahead: Connecting the Present to the Future of Adoption Research

Track chair: Andrew Schwarz, Louisiana State University, aschwarz@lsu.edu

This track is intended to provide for the presentation of IS adoption research that is especially novel, important, real, and/or applicable and has the potential of developing into valuable new streams of research. The overarching objective of this track is to stimulate thinking towards new theories or new approaches in our research towards adoption. Research submitted to this track should clearly break new ground in terms of theoretical approaches. By the nature of this track, papers submitted to this track will be judged by their

novelty and ability to shape the future of adoption research and highly conceptual and groundbreaking papers are encouraged. Research submitted to this track might propose new theory, based on argument and literature, introduce arguments that challenge our current views towards adoption theory, and introduce new theoretical frames for adoption. Papers can be conceptual, essays, or theoretical development.

Who are You?: Connecting Research with the User

Track chair: Larry Seligman, University of Georgia, seligman@terry.uga.edu

There was a time when the users of an information system could be identified relatively easily - they were either the people punching the cards or typing on the keyboards, or they were people for whom others punched cards or typed on keyboards. Today, it is no longer always easy to identify users. Information can come to people without them requesting it, such as when an ad is received on a mobile device. The lines between systems have blurred such that systems overlap, mimic each other, and evolve. Nonetheless, if we are to continue studying why users accept IT or not, and use IT or not, then we must know whom we are discussing when we talk about users. We are interested in theoretical perspectives that are robust with respect to the rapid evolution of IT. Research topics would explore novel conceptualizations and measurement of users and/or usage, and significantly address issues revolving around identifying the user of IT.

Submission Guidelines

1. Submit abstracts via email to the appropriate mini-track chair(s) by February 1, 2006.
2. Submit final papers via the AIS Review System by March 1, 2006. See the conference Web site for details.
3. Authors can submit multiple papers but in general may present only once during the conference.
4. Copyright Information: Submission of a paper to AMCIS2006 represents the author's agreement to allow AIS to publish the paper in any written or electronic format for distribution to all interested parties in perpetuity with or without compensation to AIS and without compensation to the author. The parties understand that the author is granting a nonexclusive license and all copyrights remain the property of the author.

The success of AMCIS depends on your help. Please volunteer to review by contacting the chair(s) of the mini-track for which you wish to serve as a reviewer.

2006 AMCIS 2006 SIGADIT Mini-Track Chair

Andrew Schwarz

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