

DIGIT 1999

**Charlotte, North Carolina
December 11, 1999**

10:00 - 10:10

Welcome

Papers

National Culture and Technology Acceptance

10:10 - 11:00

The Influence of National Culture on the Acceptance and Use of Information Technologies: An Empirical Investigation

- **Mark Srite, & Elena Karahanna, Florida State University**

IS Implementation

11:00 - 12:00

An Integrative Theory of IS Implementation Effectiveness

- **Neal G. Shaw, University of Texas at Arlington**

Adoption as Sensemaking

1:20 - 2:10

Adoption as Sensemaking: Toward a Process-Oriented Perspective of IT Adoption

- **Larry Seligman, University of Texas**

Panel

2:10 - 3:30

What does it really mean to innovate "successfully?" How well do the most popular measures of innovativeness capture this concept? What kinds of new measures might better capture this concept, and what would the implications be for the way we conduct innovation research?

- **Ritu Agarwal, University of Maryland (Moderator)**
- **Sue Conger, Southern Methodist University**
- **Rob Fichman, Boston College**
- **Burt Swanson, UCLA**