

DIGIT 2000

**Brisbane, Australia
December 10, 2000**

10:00 - 10:15

Welcome

10:15 - 11:45

Panel

Technology Adoption Research: Fruitful or Fruitless Future for Researchers?

- Izak Benbasat
- Bob Zmud
- Fred Davis

1:00 - 1:45

Paper

Modeling the Technology Adoption Decision: The Impact and Generalizability of the Perceived Characteristics of Innovating Inventory on Email Adoption

- Shelly Hanson

Discussant: Larry Seligman

Tutorials: Useful Methodologies for Diffusion Research

1:45 - 2:30

**Network Analysis
Dian Gant**

2:45 - 3:30

**Causal Mapping
Deb Armstrong**

3:30 - 4:15

**Survival Analysis
Wynn Chin**