

DIGIT 2002

ESADE
Barcelona, Spain

10 -10:15	Welcome notes
10:15 -11:00	Paper Presentation Information Cascades and New Technology Acquisition in IT <i>Robert Klepper</i> <i>Victoria University of Wellington</i>
11:00 -11:45	Paper Presentation Diffusion of Web Technologies in the Supply Chain Management Function: Examining the Role of Environmental and Organizational Factors <i>C. Ranganthan, University of Illinois at Chicago</i> <i>Jasbir Dhaliwal, Norwegian School of Management</i> <i>Thompson Teo, University of Illinois at Chicago</i>
11:45 - 12:00	Break
12:00 - 1:00	Tutorial The Use of Structural Equation Modeling in Diffusion/Adoption Research: Examples of When and How this Technique can be Useful. <i>Wynne Chin, University of Houston</i>
1:00 - 2:15	Lunch
2:15 - 4:15	Panel Going Beyond: Theoretical and Methodological Extensions of Adoption Research Across Levels and Beyond Individuals: Going beyond the Individual Level of Analysis <i>Ritu Agarwal, University of Maryland</i> Theoretical Extensions: Going beyond the Theories of Social Psychology <i>Fred Davis, University of Arkansas</i> Conceptual Issues in the Study of IT Innovation Deployment <i>Rob Fichman, Boston College</i> Methodological and Theoretical Extensions: Going Beyond Usage as the Dependent Variable <i>Bob Zmud, University of Oklahoma.</i>
4:15 - 4:30	Break
4:30 - 5:00	Business Meeting