

Beyond Acceptance: Investigating Post-Adoption Phenomena

Program

9:00-9:15	Welcome and Introductions
9:15-9:50	<p>Path Creation with Digital 3D Representations: Networks of Innovation in Architectural Design and Construction <i>by Richard Boland, Kalle Lyytinen, and Youngjin Yoo</i> <i>Case Western Reserve University</i> Research Paper Presentation</p>
9:50-10:25	<p>Incorporating Technology Readiness (TR) into TAM: Are Individual Traits Important to Understand Technology Acceptance? <i>by Yuandong Yi, Lai Lai Tung, and Zhan Wu</i> <i>Nanyang Technological University, Singapore</i> Research Paper Presentation</p>
10:25-10:40	Break
10:40-11:15	<p>A Cross-Cultural Study on the Post-Adoption Behavior of Mobile Internet Users <i>by Minseok Choi, Inseong Lee, Hun Choi, and Jinwoo Kim</i> <i>Yonsei University, Seoul, Korea</i> Research Paper Presentation</p>
11:15-11:50	<p>Adoption Rationale and Post-Adoption Activity: Institutional Isomorphism and Strategic Choice in the Adoption and Implementation of EDI <i>by Carolyn Wilson Green</i> <i>Texas A&M University-Kingsville</i> Research Paper Presentation</p>
11:50-12:55	Lunch
12:55-1:30	<p>A Learning-Based Model of Quality of Use: Insights from a Case Study of ERP Implementation <i>by Marie-Claude Boudreau and Larry Seligman</i> <i>University of Georgia</i> Research Paper Presentation</p>
1:30-2:30	<p>Qualitative and Interpretive Approaches to Studying Information Technologies Following Acceptance <i>by Dan Robey - Download Presentation</i> <i>Georgia State University</i> Invited Presentation</p>
2:30-2:45	Break
2:45-4:15	<p>Assimilating IT Innovations <i>Rob Fichman, Boston College - Download Presentation</i> <i>E. Burton Swanson, University of California, Los Angeles - Download Presentation</i> <i>Bob Zmud, University of Oklahoma - Download Presentation</i> Panel</p>
4:15-4:45	Business Meeting