

DIGIT 2007 Program

8:00-8:55	Breakfast and Informal Networking
9:00-9:30	Welcome and Introductions
9:30-10:30	Roundtable Session #1
State your preferences for your assigned roundtable in advance	An Agent-Based Simulation Model for Understanding Diffusion Dynamics of Open-Source (OS) Software in the Presence of Upgrades <i>M. A. Zaffar and R. L. Kumar, University of North Carolina Charlotte</i>
	Disaggregated Effects of Computer Mediated Communication Usage Patterns on Social Networks <i>Israr Qureshi, Nicole Haggerty, Arjun Bhardwaj, and Seung-Hwan (Mark) Lee, The University of Western Ontario</i>
	Do As Others Do: Modeling IT Adoption Intentions through Institutional and Social Contagion Theories <i>Richard Klein and Nicholas H. Roberts, Clemson University</i>
	Understanding Highly Competent Information System Users <i>Brenda Eschenbrenner and Fiona Fui-Hoon Nah, University of Nebraska Lincoln</i>
	Implementation Knowledge and the Assimilation of Enterprise Information Systems: An Empirical Study <i>Nilesh Saraf, Simon Fraser University; Huigang Liang, Yajiong (Lucky) Xue, and Qing Hu, Florida Atlantic University</i>
10:30-10:45	Facilitator Reports on Roundtable Papers
10:45-11:00	Break
11:00-12:15	Joint SIGHealth Panel Presentation: IT Adoption and Diffusion in Health Care <i>Richard Klein, Clemson University</i> <i>Monica Garfield, Bentley College</i> <i>Mirou Janna, University of Ottawa</i> <i>Matthew Guah, Erasmus University Rotterdam</i> <i>Helen J. Richardson, University of Salford</i>
12:15-1:00	Lunch
1:00-1:25	Poster Session
	I'm a Social Worker - Not a Technician: An Exploratory Study of Influence of the Technician Identity on Technology Users <i>Hannah Rasmussen, Nicole Haggerty and Deborah Compeau, University of Western Ontario</i>
	Configuring Technology Mediated Service Encounters: A Multi-level Model of Equifinality for Telemedicine Work Design

	<p><i>Cynthia LeRouge, Saint Louis University; Monica Garfield, Bentley College and Rosann Collins, University of South Florida</i></p> <p>Beyond Utilitarianism: Appealing to Customers' Hedonic Predispositions on Corporate Websites</p> <p><i>Horst Treiblmaier and Andreas Pinterits</i></p> <p>Critical Systems Diffusion Approach in Healthcare</p> <p><i>Matthew Guah, Erasmus University Rotterdam</i></p> <p>Effects of IT-Based Connectivity on Firms' Innovation Capability and Performance</p> <p><i>Victor Law and Shaila Miranda, University of Oklahoma</i></p> <p>Improving the Performance of Health Care Networks</p> <p><i>Gert van der Pijl, Erasmus University</i></p> <p>How Users are Different? Towards a Deeper Understanding of IT Usage Under the Context of Internet Technologies</p> <p><i>Linying Dong, Catherine Middleton, and Jeremy Morris, Ryerson Polytechnic University</i></p> <p>Studying the User-Centered Web 2.0 Innovation: Information, Social, and Political Perspectives</p> <p><i>Yukika Awazu, Bentley College</i></p> <p>The Dynamics of Strategic IT Alignment during IT-based Business Transformation</p> <p><i>Peter Reynolds, The University of Melbourne and Philip Yetton, Frankfurt University</i></p>
1:30-2:15	<p>Tutorial Session: Benefits and Challenges of Conducting Multilevel IT Diffusion Research</p> <p><i>Liette Lapointe, McGill University</i></p> <p><i>Suzanne Rivard, HEC Montreal</i></p>
2:15-3:00	<p>Panel Discussion: Self-Efficacy in the Adoption of IT</p> <p><i>George Marakas, University of Kansas</i></p> <p><i>Tom Stafford, University of Memphis</i></p> <p><i>Reza Torkzadeh, University of Nevada, Las Vegas</i></p>
3:00-3:15	Break
3:15-4:15	Roundtable #2
State your preferences for your assigned roundtable in advance	<p>Please Hold the Line": Including Readiness to Use as a Predictor of M-Commerce Services Adoption by Consumers in Germany</p> <p><i>Douglas Bryson, Sarah Hudson, Li Ke and Steffen Vogel, ESC Rennes School of Business</i></p>
	<p>The Role of Habit in Post-Adoption Switching of Personal Information Technologies: A Push, Pull and Mooring Model</p>

	<i>Chen Ye and Richard Potter, University of Illinois Chicago</i>
	Impact of Electronic Auctions on Health Care Markets
	<i>Martin Smits and Richard Janssen, Tilburg University</i>
	Exploring the Information Effects of Identity and Information Transparency in Reputation Systems
	<i>Richard Schilhavy and Lakshmi Iyer, University of North Carolina Greensboro</i>
4:15-4:30	Facilitator Reports on Roundtable Papers
4:30-4:45	Future Directions - Reflections on the Day
4:45-5:15	SIGADIT Business Meeting