

DIGIT 2008 Call for Participation/Papers

The Special Interest Group on the Adoption and Diffusion of Information Technology will again host a pre-ICIS workshop for people interested in information technology adoption and diffusion (DIGIT). DIGIT will be held on Sunday, December 14, 2008 in Paris, France. The theme this year is **Ethics, Design and Diffusion: Future Directions for Information Systems Research in a Global Community**.

The workshop will include paper roundtables, panel discussions and tutorials. Faculty members and doctoral students are encouraged to attend and submit papers for roundtable discussion. Doctoral students submitting papers to the conference will be eligible for a workshop scholarship that covers the DIGIT registration fee**. The deadline for submission of papers is Friday, September 12, 2008. Notification of acceptance or rejection will be made in early November. See the Call for Papers below for more details. We will also have a number of panel/tutorial discussions. Currently planned topics include:

- Ethics and culture in innovation research
- Panel on editors from journals on how to publish innovative diffusion research.
- Panel on theory and design science

It is not necessary to submit a paper in order to attend DIGIT, but attendees must be willing to participate in the roundtables. At roundtables, 8-10 researchers read a paper before the workshop and participate in a detailed discussion with the authors on the paper's contribution, potential, and future. Authors have found the roundtable format valuable in developing their work further, and all participants were able to benefit from the issues and perspectives that emerged during the discussions.

In order to foster the workshop atmosphere that has developed in previous meetings, registration will again be limited to about 40 people. Lunch and refreshments will be provided to attendees. You can register for DIGIT during the regular ICIS registration process. For information on SIGADIT and past DIGIT workshops, please go to <http://www.sigadit.org> or contact the 2008 workshop co-chairs:

Mark Srite
University of Wisconsin-Milwaukee
msrite@uwm.edu

Jason Thatcher
Clemson University
jthatch@clemson.edu

** Up to 3 doctoral student authors will receive a full scholarship to cover their DIGIT 2008 workshop fee. Depending upon remaining funds, full or partial scholarships will be offered to all other doctoral students who submit papers for workshop consideration. There may also be funds available to assist doctoral students who did not submit a paper, but are interested in attending the DIGIT workshop. Please contact Mark Srite (msrite@uwm.edu) for additional information.

---Call for Papers---

Ethics, Design and Diffusion: Future Directions for Information Systems Research in a Global Community

The adoption and diffusion of information technologies has enabled the exchange of communications, products/services, data, and ideas across many types of cultural and physical boundaries. As IT continues to transform societies, research and practice need to examine issues regarding the “ethics” and “design” of technologies that fits the diverse cultures of IT users. Does research encouraging “voluntary” use really focus on learning how to “coerce” employees to use technologies? How can the design of information systems accommodate cultural differences? This year, our DIGIT workshop will focus on deepening understanding of the intersection of ethics, design, and IT diffusion.

Ethics, Design, and Culture are examples of broad topics related to this year’s DIGIT workshop. For our workshop, we seek papers using diverse methodologies, use alternative theoretical lenses, and that introduce novel concepts that extend our understanding of technology use.

While papers adhering to the theme are preferred, research in other IT adoption and diffusion research domains will be considered. Potential topic areas include (but are not exclusive to):

- the role of time in IT diffusion research
- how units at multiple levels of analysis influence IT diffusion processes
- individual differences and technology use
- the role of boundary objects in bridging professional (e.g., business and IT) differences during IT implementations
- conducting multilevel analysis in IT diffusion research
- how geographical dispersion influences IT infrastructure adoption decisions
- the adoption and use of IT to enable virtual/distributed teamwork
- understanding gaps in information technology diffusion across developed and less-developed countries.

In the interest of discussing the most current research in this area, working papers are encouraged as well as more complete papers. Papers dealing with any stage of the IT diffusion process (e.g., initiation, adoption, adaptation, use, and/or infusion) at the individual, work group, organization, or societal level(s) are invited. Submitted research can be conceptual, analytical, design-oriented, or empirical in nature.

All submissions will be blind reviewed. Papers should not have been published previously in a proceedings or journal, nor be under review elsewhere, but may be submitted elsewhere after the DIGIT meeting. At least one author must register and attend the workshop to present the paper if the work is accepted.

Instructions for Contributors

All papers should be double-spaced and submitted in Microsoft Word format. Working papers or research in process are limited to ten double-spaced pages. Research papers are limited to

twenty double-spaced pages. Both types of submissions should include an abstract. Page counts exclude references.

The title page (exclusive of the page counts) should include the paper title and the authors' names, affiliations, and e-mail addresses. The main body of the paper should have a title, but no author identification.

This year, all paper submissions should be sent electronically as a Microsoft Word attachment to digit.workshop@gmail.com. Questions regarding paper submissions should be directed to the program chair:

Anand Jeyaraj
Wright State University
anand.jeyaraj@wright.edu