



SIG: Adoption and Diffusion of Information Technology

A special interest group of the Association for Information Systems



TIME	ACTIVITY
12:30 PM	Registration and Networking
1:00 PM	Opening Remarks: Mark SRITE
1:15 PM	Panel Session: "Editorial Perspectives on ADIT Research: Past, Present, and Future" Robert G. FICHMAN, T. RAVICHANDRAN, Robert W. ZMUD
2:00 PM	Poster Session Namjoo CHOI, Indushobha CHENGALUR-SMITH, Saggi NEVO. "How Loyal Are Your Users? Loyalty and Loyalty Outcome Behaviors: An Empirical Study in the Free/Libre Open Source Software Context" Victor W. Bohórquez LOPEZ, Jose ESTEVES, "Overcoming Perceptual Bias in IT Innovation Adoption using Multitrait-Multimethod Analysis" Murad A. MITHANI, T. RAVICHANDRAN, "Population Firm Interaction and the Dynamics of Assimilation Gap" Adam STUBBLEFIELD, Michelle CARTER, Sarah JONES, Courtney SIFFRE, "The Role of Social Capital in Cell Phone Adoption Behavior" Stefan TAMS, Jason THATCHER, Mark SRITE, "Examining the Influence of Cultural Values on the Routine Post-Adoptive Use of Knowledge Management Systems" Monideepa TARAFDAR, Steven GORDON, "Understanding Employee Use of Web 2.0 Tools for Front End of Innovation Activities" E. Vance WILSON, Nancy K. LANKTON, "An Integrative Model of IT Continuance: Applying Measures of Intention, Prior IT Use, and Habit Strength Across Conditions of Sporadic and Frequent IT Use"
2:30 PM	Break
2:45 PM	Paper Presentation James GASKIN, Kalle LYYTINEN, "Investigating the Link between Learning Style and IT-Appropriation"
3:15 PM	Paper Presentation Daniel GRGECIC, Christoph ROSENKRANZ, "Rethinking the Concept of IT Use"
3:45 PM	Roundtable Session Table #1 [Chair: Andrew SCHWARTZ] Michelle CARTER, Jason Bennett THATCHER, "Understanding the Relationship between Goal-Directed Intentions and Post-Adoptive IT Behaviors: The Moderating Influence of Image Compatibility" Table #2 [Chair: Tim WEITZEL] François de CORBIÈRE, Frantz ROWE, "Adoption Factors of Electronic Data Exchanges and Technologies to Improve Data Synchronization in BtoB Relationships: Are they similar?" Table #3 [Chair: Jason THATCHER] Andreas ECKHARDT, Sven LAUMER, Nha-Tien NGUYEN, "Social Influence in Technology Adoption Research – A Scientometric Study over two Decades" Table #4 [Chair: Elizabeth BAKER] Sven LAUMER, Andreas ECKHARDT, "Why do People Reject Technologies? – Towards a Unified Model of Resistance to IT-Induced Organizational Change" Table #5 [Chair: Anand JEYARAJ] Nicholas ROBERTS, Jennifer E. GEROW, Sara ROBERTS, "A Meta-Analytic Review and Extension of the Organizational IT Assimilation Literature" Table #6 [Chair: Mark SRITE] Siegfried SCHALLENMUELLER, "Cross company comparison of the introduction and adoption of Real Time Collaboration infrastructure (RTC)"
4:30 PM	Roundtable Chair's Presentation
4:45 PM	Concluding Remarks
5:00 PM	SIGADIT Business Meeting