

E-DIGIT 2007

1:00 – 1:10	Welcome and introductions
1:10 - 1:40	<p>"Modeling the Impact of IT Business Alignment on Business Process Outsourcing Success"</p> <p>Sebastian Martin and Daniel Beimborn</p>
1:40 - 1:45	Break
1:45 - 2:15	<p>"Adoption and Diffusion of RFID Technology in the Automotive Industry"</p> <p>Patrick Schmitt</p>
2:15 - 2:20	Break
2:20 - 2:55	Roundtables
State your preferences for your assigned roundtable in advance	<p>Table 1: "Examining role of attitudinal, normative and control factors Influencing Behavioral Intent to Adopt Broadband in Pakistan"</p> <p>Y. K. Dwivedi; K. Khoubati; and H. Gharavi</p>
	<p>Table 2: " Exploring a System Dynamics Approach to IT Usage in HR Processes: Empirical Evidence and Simulation"</p> <p>Dieter Reinwald</p>
3:00 - 4:00	<p>Keynote address by Rolf Wigand</p> <p>International Adoption and Diffusion of Information Technology: The Case of Electronic Commerce</p>