

CONTENTS

Call for Submissions: DIGIT Workshop at ICIS 2011 in Shanghai, China

Welcome Letter from the Chair—Anand Jeyaraj

Recognition of Services to SIGADIT

Membership Renewal for SIGADIT

Call for Participation: AMCIS 2011 (Detroit), August 4-7. Track on Diffusion of Information Technology

Call for Submissions: ECIS 2012 (Barcelona), June 10-13. Track on IS Adoption and Diffusion

Call for Submissions: DIGIT Workshop at ICIS 2011 in Shanghai, China

The Special Interest Group on the Adoption and Diffusion of Information Technology will again host their pre-ICIS workshop for people interested in information technology adoption and diffusion. The workshop will be held in the morning on Sunday, December 4, 2011 in Shanghai. The theme will be: **Adoption and Diffusion of Information Technology in a Globally Connected World**".

The workshop will include paper roundtables, panel discussions and tutorials. Faculty members and doctoral students are encouraged to attend and submit papers for the roundtable discussion. The deadline for submission of papers is **Friday, September 9, 2011**. Notification of acceptance or rejection will be made in early November. See [Call for Papers](#) for more details.

For further details, please contact the 2011 workshop organizers:

[JJ Hsieh](#) – Program Chair
[Marcus Rothenberger](#) – Workshop Chair
[Anand Jeyaraj](#) – SIGADIT Chair

Welcome Letter from the Chair - Anand Jeyaraj

Dear SIGADIT Members,

It has been an eventful year for SIGADIT! Following the successful DIGIT workshop in St. Louis, SIGADIT has been working to identify ways in which to better serve its community. Thank you for providing feedback to a SIGADIT survey earlier this year, which has been very helpful to identify areas that can be supported by SIGADIT. SIGADIT is again sponsoring a track on IT adoption and diffusion at AMCIS this year and pursuing other initiatives.

SIGADIT is in robust shape and continues to attract interest and participation from researchers in different parts of the world. For instance, about 35% of participants at the DIGIT 2010 workshop held in St. Louis came from countries outside of North America. Analytics of hits to the SIGADIT web site show visitors from various regions, including Africa, South America, and Asia.

SIGADIT is actively exploring opportunities to diversify to all regions of the AIS and become a truly global SIG to foster research on IT adoption and diffusion anywhere in the world. A few highlights:

- JJ Hsieh, from the Hong Kong Polytechnic University in Hong Kong, is the Program Chair for the DIGIT workshop to be held in Shanghai in conjunction with the ICIS 2011 conference.
- Annette Mills, from the University of Canterbury in New Zealand, is the new VP-Communications for SIGADIT.
- SIGADIT is sponsoring a track on IT adoption and diffusion at ECIS 2012 to be held in Barcelona, Spain. The track co-chairs include Michael Williams and Yogesh Dwivedi, both from Swansea University, UK.

In continuing this growth, SIGADIT would love to sponsor a track on IT adoption and diffusion at PACIS 2012 to be held in Vietnam. We invite you to contact any of the SIGADIT officers (http://www.sigadit.org/index_files/page0001.htm) if you may be interested in serving as a track chair, associate editor, or reviewer as we plan for submitting a track proposal to PACIS 2012.

On behalf of the SIGADIT leadership, I invite you to attend the SIGADIT-sponsored sessions at AMCIS 2011 in Detroit (USA) and the DIGIT workshop at ICIS 2011 in Shanghai (China), and also to consider submitting your work to the SIGADIT-sponsored track at ECIS 2012 in Barcelona (Spain).

It is my pleasure to serve the SIGADIT community, with valuable support from the other SIGADIT officers and your feedback and assistance.

Best wishes
Anand Jeyaraj

Recognition of Services to SIGADIT

As SIGADIT welcomes new officers to the Executive Committee, we also recognize and thank the following persons for their services and invaluable contributions:

Mark Srite	Chair (2010-2011)
Jason Thatcher	Past-Chair (2010-2011)
Anand Jeyaraj	Chair-Elect (2010-2011)
Elizabeth Baker	SIGADIT VP-Meetings and DIGIT Workshop Chair (2010-2011)
Susan Lippert	Secretary/Treasurer (2006-2010)
Aditya Sharma	VP-Communications (2006-2010)
Marcus Rothenberger	DIGIT Program Chair (2010)

Membership Renewal for SIGADIT

As you prepare to register for AMICS2011 and/or ICIS2011 we encourage you to take this opportunity to renew your SIGADIT membership (if you have not done so already). You can renew your membership through the AIS website: www.aisnet.org. Once logged on, select **Join a SIG** to select and renew your SIGADIT membership. Thank you for supporting SIGADIT!

Call for Participation: AMCIS 2011 (Detroit), August 4-7

[AMCIS 2011](#) (Detroit) includes a track on [Diffusion of Information Technology](#) with nine mini-tracks:

- The Diffusion, Impacts, Adoption and Usage of ICTs upon Society
- Technology design factors influencing adoption
- Pervasive Computing
- From Implementation to Adoption: Challenges to Successful E-government Diffusion
- Individual Characteristics and the Diffusion of Information Technologies
- Beyond Use: Examining the outcomes of System Use
- The Role of Emotions in Technology Adoption and Diffusion
- Intersectionality of Identities in Information Technology Usage, Participation and Behavior
- General Issues in IT Adoption

The accepted papers have been scheduled on all three presentation days of the conference across 9 sessions. SIGADIT invites the research community to participate in these sessions.

Call for Submissions: ECIS 2012 (Barcelona, Spain), June 10-13

[ECIS 2012](#) (Barcelona, Spain) has a SIGADIT sponsored track on **IS Adoption and Diffusion** focusing on different themes, including:

- Theories, concepts, and tools of IS/ICT adoption and diffusion
- Adoption/diffusion of IS supporting organizational/inter-organizational initiatives
- Adoption of IS/ICT in a residential/ household context
- Organizational adoption of social networking technologies
- Socio-economic impacts of consumer adoption of IS/ICT
- Socio-economic/geographical/cultural factors relevant to IS/ICT adoption
- Strategies to promote IS/ICT adoption and diffusion
- Diverse methods (e.g. survival analysis, comparative case studies) to understand ICT diffusion
- Factors influencing IS/ICT adoption and use at micro and macro levels
- The digital divide
- The impact of ICT use on the daily/social/professional life of consumers/citizens
- The impact of consumers' home use of ICT on business models in various industries
- Usage and post-adoption behavior

SIGADIT encourages the research community to submit manuscripts that may be relevant to the IS Adoption and Diffusion track.